



## D'source DIC-BHU SDGs Design Challenge: FAQs:

Updated 15<sup>th</sup> Jan 2023

### Participation and Registration:

#### Who can Participate?

This International call is open to **students, fresh graduates,** and **young designers** from around the world. You may work as **individuals** or work as collaborative **groups**. You could work with others from different institutions and located in different places.

#### Can I take Advice?

You are encouraged to **seek guidance from faculty members and professionals**, because we recognise that it takes collective endeavor to come out with something meaningful. Do write to us in case you need a mentor for guidance, suggestions and feedback.

#### Do I need to Register?

It is **not mandatory/compulsory** to register as a participant. The advantage of registration are the following: (a) we could send you updates, (b) we could get you in touch with mentors to give you feedback and guidance if required and (c) You'll be part of the discussion forum

#### How about Registration for Faculty members and Professionals?

To **faculty members/teachers**, we request that you take the initiative to inform, motivate and guide your students to work on finding solutions by addressing the problem areas listed.

To all **working professionals**, we request that you volunteer

some of your time to mentor students or young designers who may be working with you as interns or colleagues. Registration will help us to connect you with the ones that need your support.

**What is the link to the Registration page?**

This is the **link to the registration page**:  
<https://forms.gle/8pn5P5thRuvh2p4r9>

## Dates and Schedule:

**When does the design challenge start?**

This International call is first announced on 15<sup>th</sup> of January 2023. We can take this as the start date of the challenge.

**When is the deadline for submission?**

**The deadline for submission is on 30<sup>th</sup> of April 2023**

## Submission Details:

**How many entries can one submit**

The number of entries is restricted to a **maximum of 3 entries per Design Area** per individual entry or per group entry (for the same individual or the same group)

**Can the submission be deleted or resubmitted?**

Once you submit, the submission **cannot be deleted or re-submitted**. If you desire to do so, do write to [DsourceChallenge@gmail.com](mailto:DsourceChallenge@gmail.com)

**How many pages can I submit?**

The **specifications for submission are different** for each of the Problem Areas. You need to check and follow the exact specifications.

The general rule is that one needs to combine the different pages or artworks into one PDF for each of the submissions.

**What is the maximum size for the submission**

The **maximum file size** for each of the submissions is **10 MB**. Do share the link for submission of video or animations.

**Will you be asked for the original Artworks?**

If your entry is selected, we will ask/request for the original artworks at high resolution to be shared with us, so that we can upload it in the section on final selected entries with Open design access to the artworks.

**Can I submit the same entry to other Competitions/Challenges?**

Yes, you are free to submit the same solution to other challenges or competitions.

If your entry is selected, it will be accessible for use on the Open Design Platform.

## **Open Design Initiative:**

**Who will have creative rights to your submission?**

The creative rights to the submitted entry will be held by you and your team. You will retain the copyright for the submitted entry, while allowing others to make use of it.

**Will it be available for use? Why?**

The winning entries will also be made available for download and use as part of the Open Design initiative. This is with the sincere hope that the winning designs will find large-scale use in these trying circumstances.

The Open Design initiative is very much like the Open Source initiative where people initiatives are available for use and further development in an open environment.

**Is it licensed?**

The selected submissions are licensed under [Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License](https://creativecommons.org/licenses/by-nc-sa/4.0/)



You can read the details here:

<http://creativecommons.org/licenses/by-nc-sa/4.0/>

and here:

<https://creativecommons.org/licenses/>

**Will the final solutions be promoted?**

We will promote this initiative through the traditional as well as new medias.

The **D'Source-DIC, BHU SDGs Design Challenge (DDSDC)** is also supported by world organizations such as Cumulus (global association of art, Design and Media Institutes to serve art and design education and research), ico-D (International Council of Design) and WDO (World Design Organisation).

## **Jury Process:**

**Why is DDSDC called a challenge and not a competition?**

The **D'Source-DIC, BHU SDGs Design Challenge (DDSDC)** is not a competition. - in the sense the best of the entries are chosen for their individual merit and not in comparison to other entries.

**How is the selection done?**

The selection of the winning entries will be done online by jury members. The jury members will be established persons who are either academicians or professionals. There will be separate jury members for each of the Problem Areas. The jury process will be done individually by each of the jury members through an online interface where they get to see your submitted solution.

**Do you get to know who the jury members are?**

The names of the jury members for each of the Problem Areas will be uploaded on the DCDC webspace in due course of time.

**When is the jury conducted?**

The jury process will begin on 1st of May 2023 till the 20th of May 2023.

# Accolades:

**What will the winners receive?**

The winners are entitled to free participation (seminar/workshop expenses) during the TypoDay conference' organized by IIT Bombay. These workshops and the seminar will be conducted by design experts.

Each of the winning participants will be given the certificate of winning the 'D' Source-DIC, BHU SDGs Design Challenge (DDSDC) Merit Award' along with a trophy for 'Design Contribution' and will also receive a copy of the book.

**How will the winning entries be made available to the public?**

Winning entries will be published in three formats:

- (a) published online,
- (b) printed as a book and
- (c) displayed in a travelling exhibition during 2023-2024 giving full credits to you, your team and your institution.

The winning entries will be made available for download and use as part of the open design initiative.

## Contact Details:

**What are the ways you can reach the DDSDC organization?**

These are the different ways you can reach DDSDC:

1. Through **email – the easiest**:

Please write to us through email at

[DsourceChallenge@gmail.com](mailto:DsourceChallenge@gmail.com) and we will get back to you

2. Through **phone**:

Phone number: +91 22 25767820

3. Through **Postal/Courier Services**:

You can post to the following address:

Co-ordinator,

D'sourceDIC-BHU SDGs Design Challenge

IDC School of Design,

IIT Bombay, Powai, Mumbai 400076, India

**What is D'source?**

D'source is an initiative to create design resources for the learning of design with a focus on India. This is supported by the Ministry of Education and executed by the IDC school of Design at IIT Bombay, India. You can find more details about this initiative at <https://www.dsource.in/>

**What is DIC-BHU?**

DIC- BHU is another initiative to foster innovation in educational institutes with an aim to incubate innovative start-ups and is supported by the Ministry of Education and executed by the Banaras Hindu University, India. You can find more details about this initiative at <http://diciitbhu.com/>