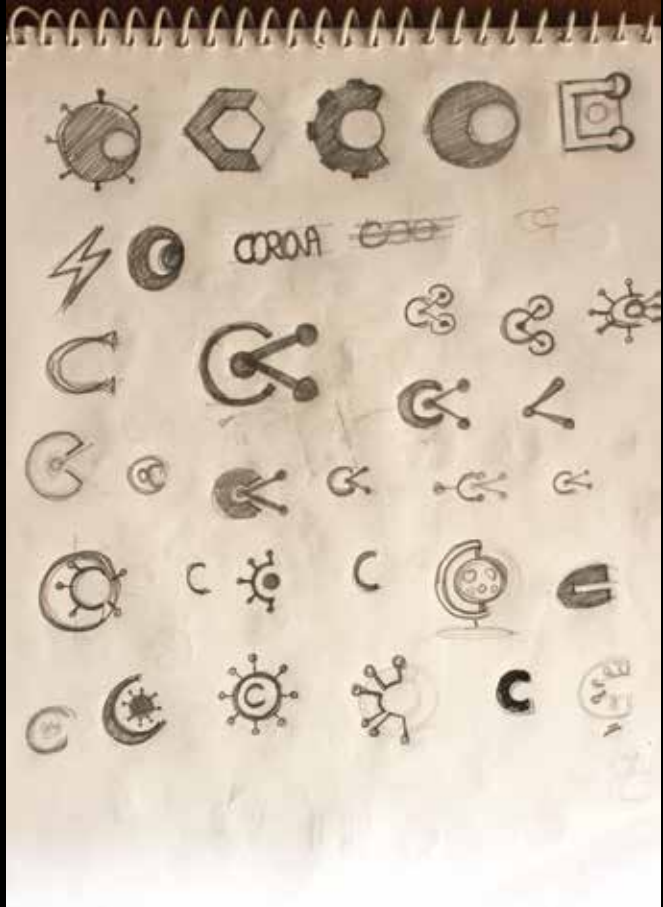
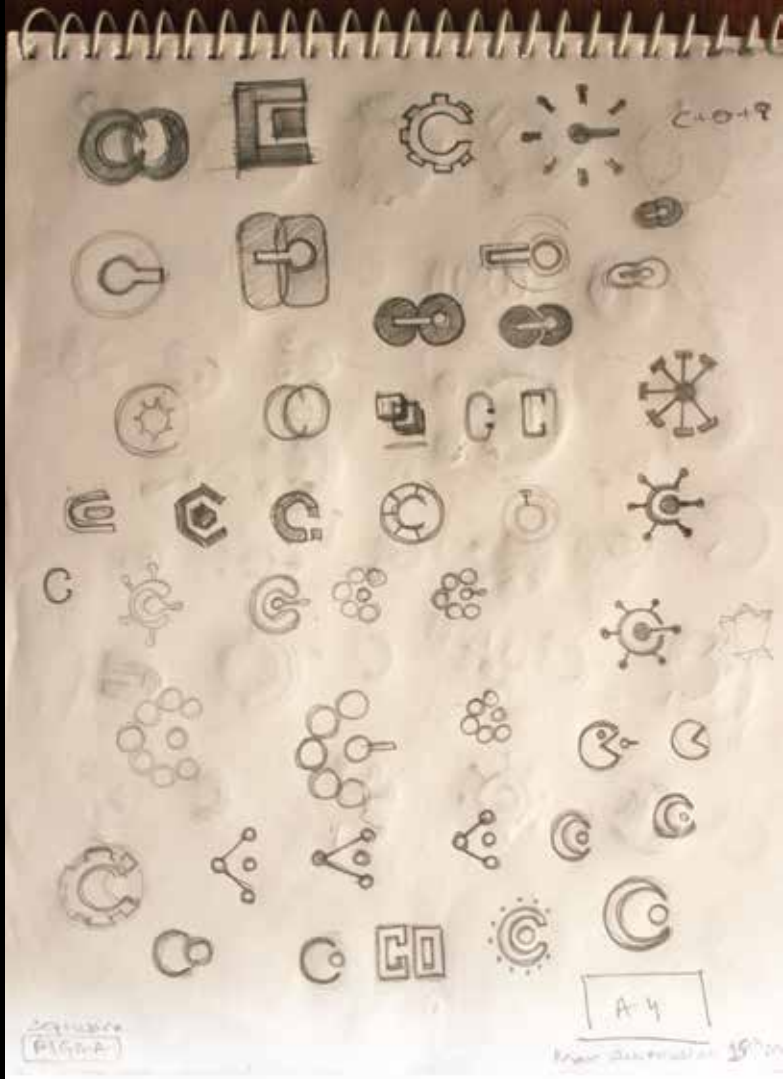
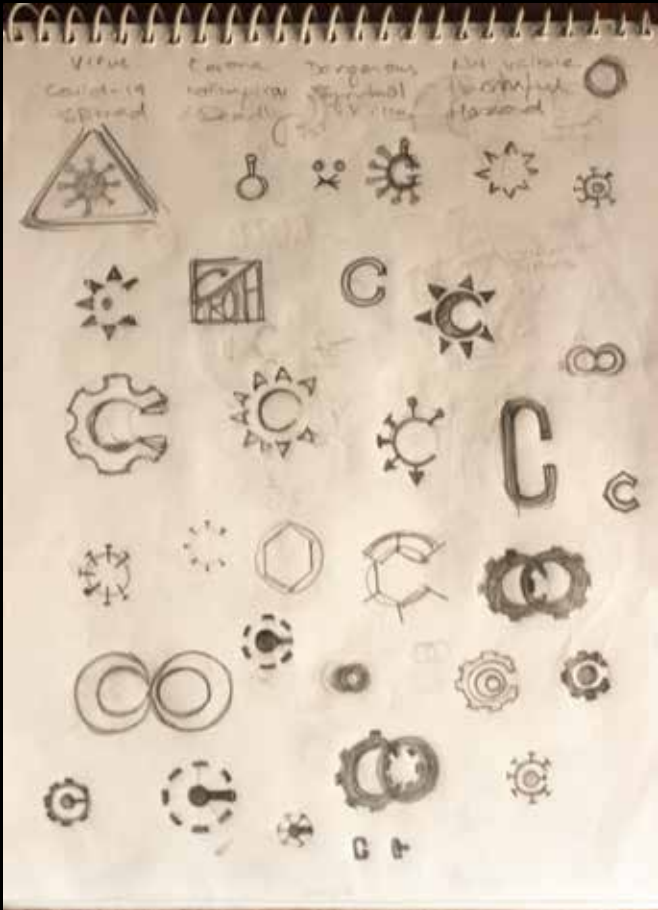


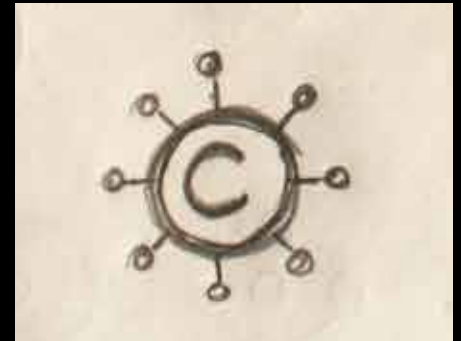
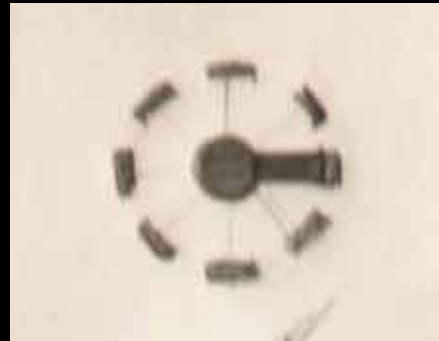
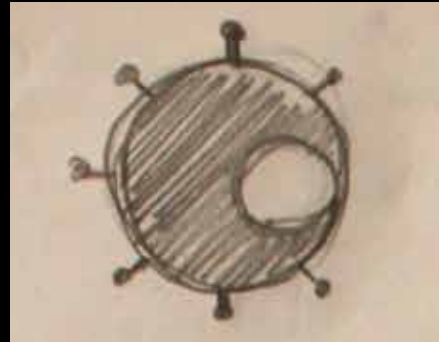
A word cloud centered on the text "COVID-19". The central text is in a large, bold, red font. Surrounding it are various other words in a smaller, grey font, including "contagious", "harmful", "disease", "spread", "infected", "outbreak", "invisible", "deadly", "corona", "virus", "kills", "exposure", "fast", and "dangerous". The words are arranged in a circular pattern around the center, with some appearing multiple times.

contagious
contagious
harmful
harmful
disease
disease
spread
spread
infected
infected
outbreak
outbreak
spread
spread
COVID-19
COVID-19
invisible
invisible
dangerous
dangerous
deadly
deadly
corona
corona
virus
virus
kills
kills
exposure
exposure
fast
fast

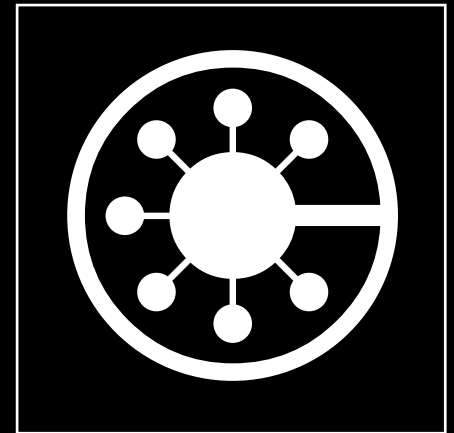
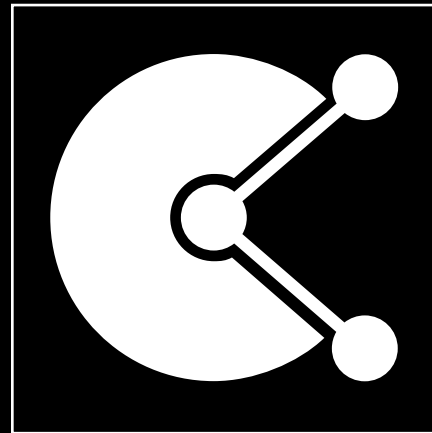
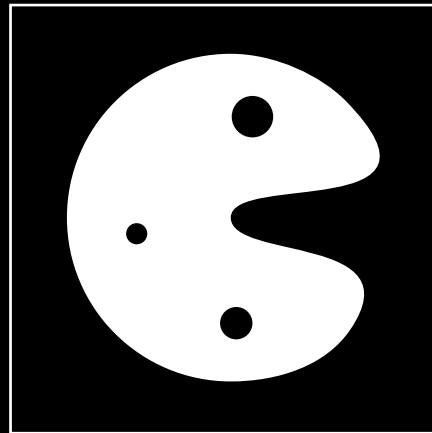
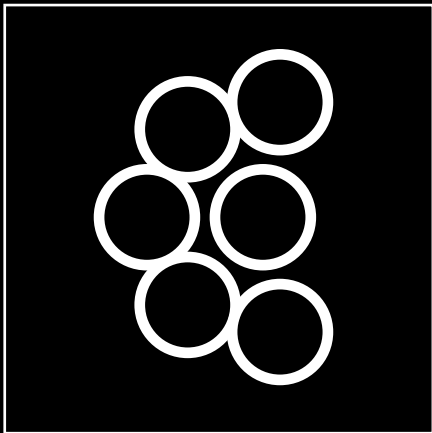
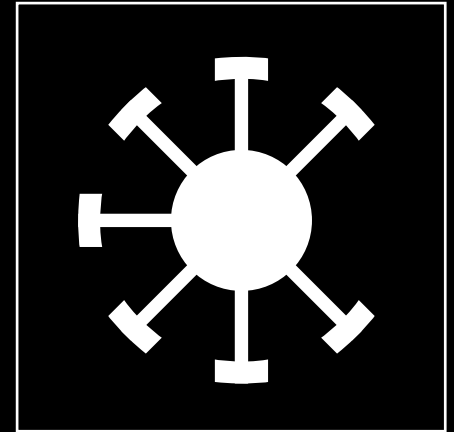
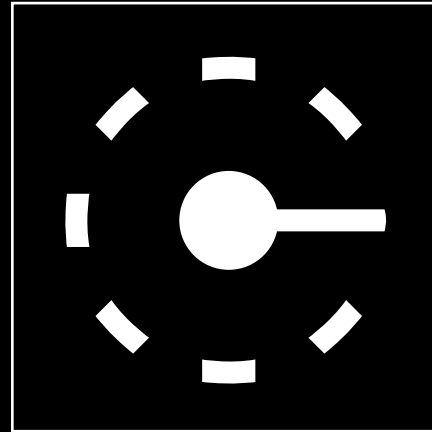
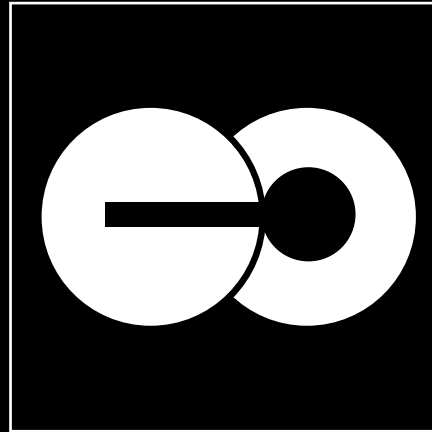
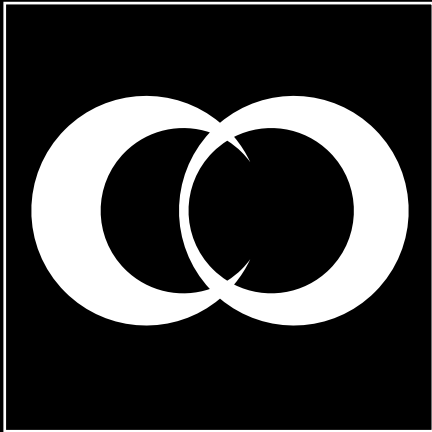
Initial Sketches



Best of the initial Sketches

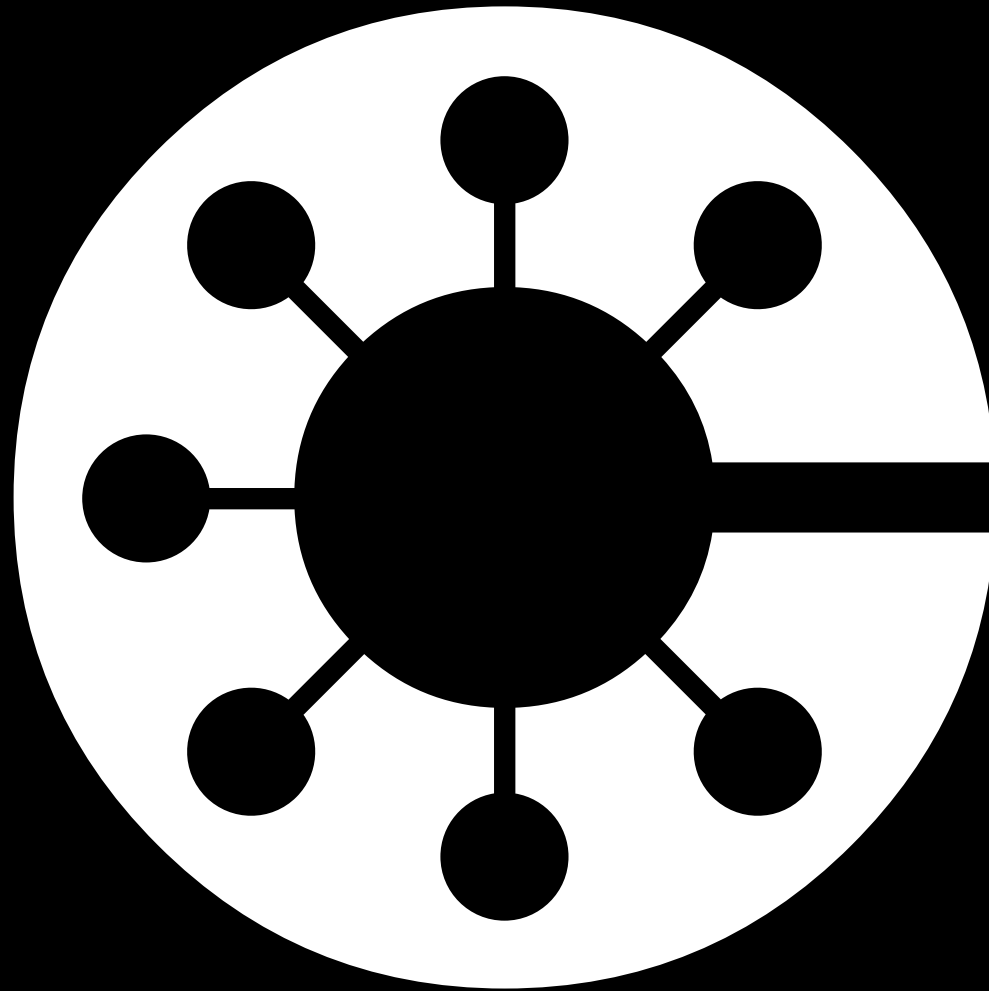


Variations created

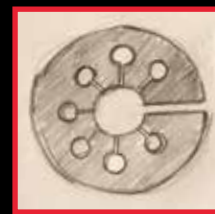
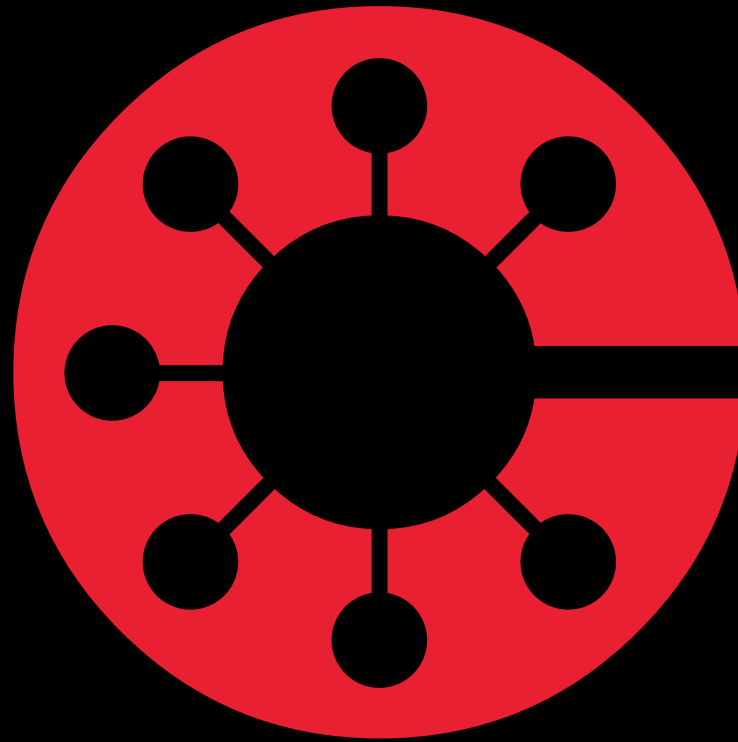


COVID-19

Visual Informational Identity



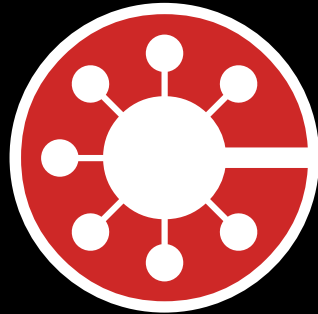
COVID-19 Visual Informational Identity Process



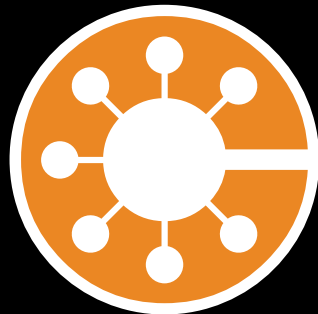
COVID-19

Symbol used in signages

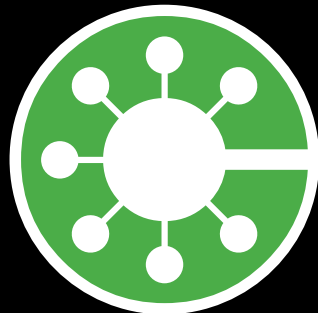
Red Zone

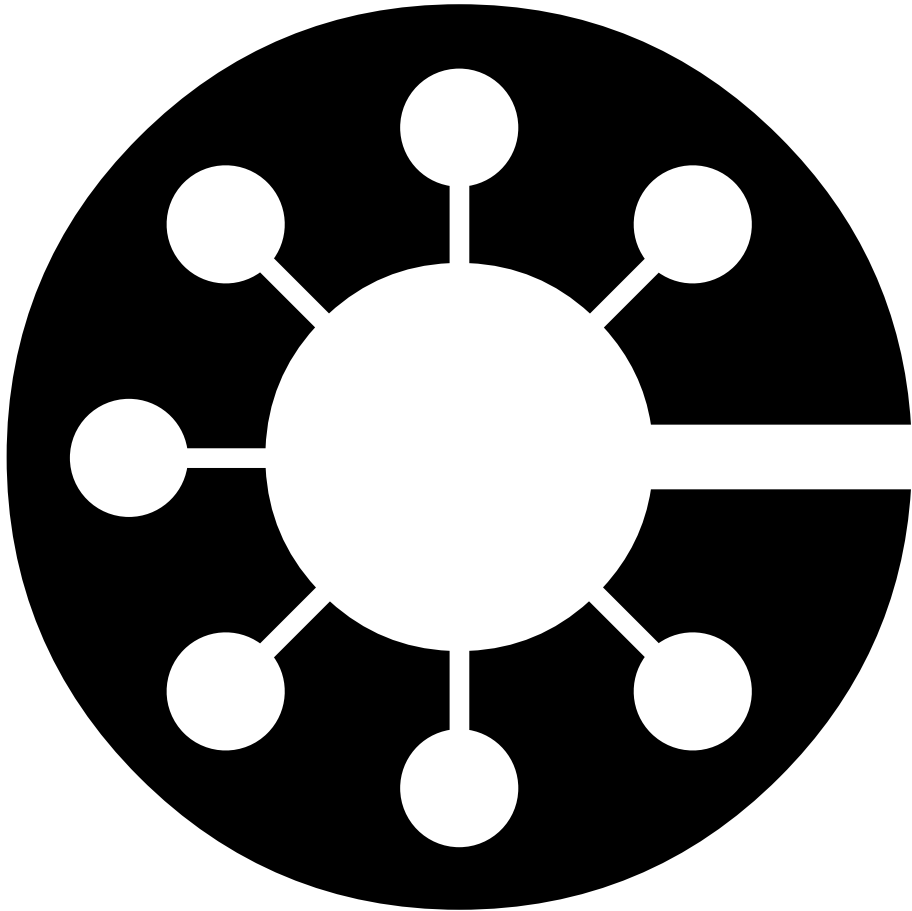


Orange Zone



Green Zone





Thank you!

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