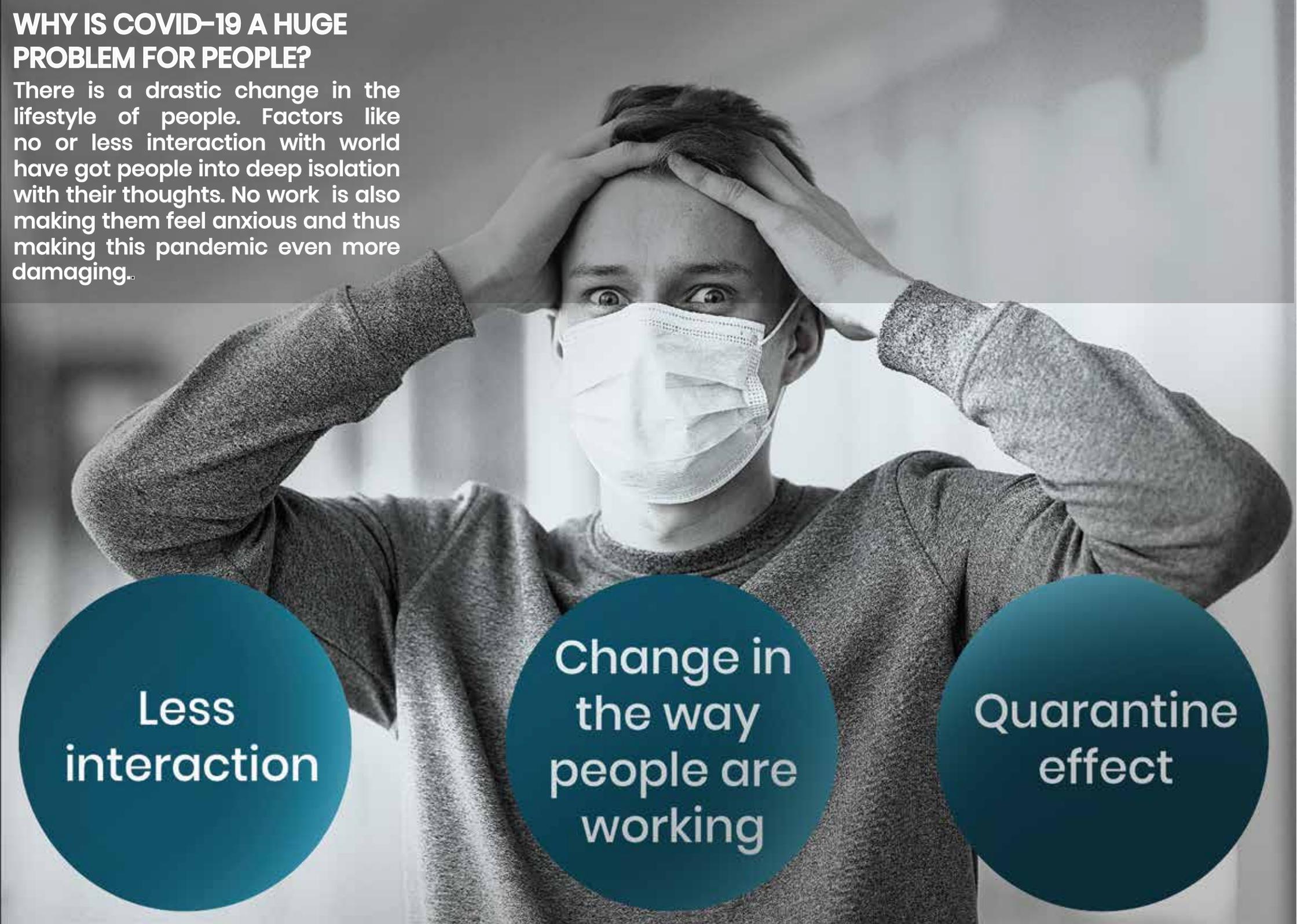


CIRCLE

recharge yourself
against virus.

WHY IS COVID-19 A HUGE PROBLEM FOR PEOPLE?

There is a drastic change in the lifestyle of people. Factors like no or less interaction with world have got people into deep isolation with their thoughts. No work is also making them feel anxious and thus making this pandemic even more damaging.



Less
interaction

Change in
the way
people are
working

Quarantine
effect

Looking at the current situation of lockdown people are facing a lot of problems when they go out and buy food. Groceries stores, big or small have become a red zone with high percentage of transfer of virus. With social distancing becoming a problem other factors like immunity or eating disorders have added to the number of cases effected in these areas

I have been standing here from past one hour, people who are inside are taking so much to get their groceries. People need to realise that they can not roam around and shop now.
-Mrs.Gurvinder(house maker)

I am so scared to go shop for groceries , I have big question about social distancing in such places.
-Mr.Garewal(shopkeeper)

Emotional

Accessibility
of food and
other items

Immunity

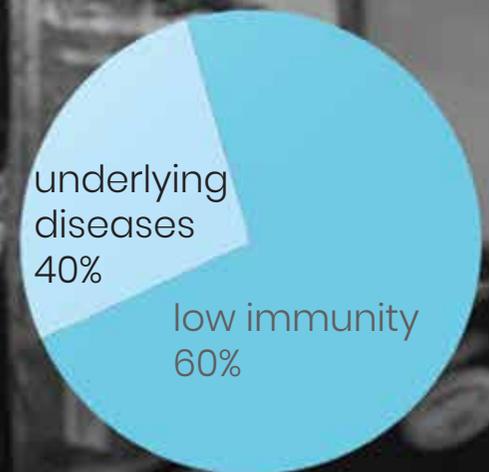
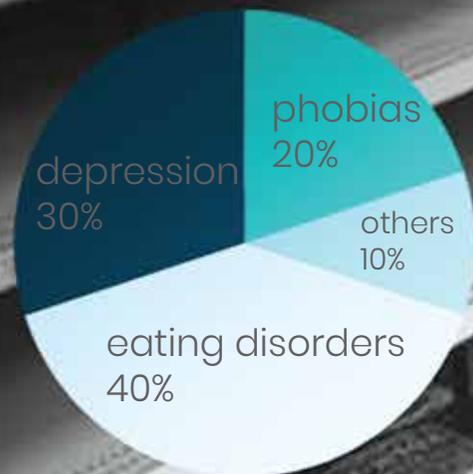
After doing a quick google survey across india, trying to understand the situation and views on quarantine phase, I realised that people are getting paranoid that they might not be able to get back to their normal lives.

People are facing problems like depression, anxiety, insomnia, eating disorders, irritability, anxiety. Fewer shops are open, Long waiting lines and following social distancing. These were few major concerns.



Disappointment of not getting the required things after waiting for hours in line is the worst.
-Mr. Gupta (IT employee)

My brother has a really low immunity, so we don't allow him to go out and trust me, quarantine is worst for him.
-Ms. Prabhakar (Student)



IMMUNITY BALANCE



DISTANCE CIRCLE



RECHARGE CARD



The app contains three main screens. Elements used are simple. Colours used are very calming.

As soon as you switch on the circle, it will project bluetooth waves which will create a virtual circle around you. Which has 6 feet radius . You will be notified if someone is getting into your circle.



swipe to switch on circle

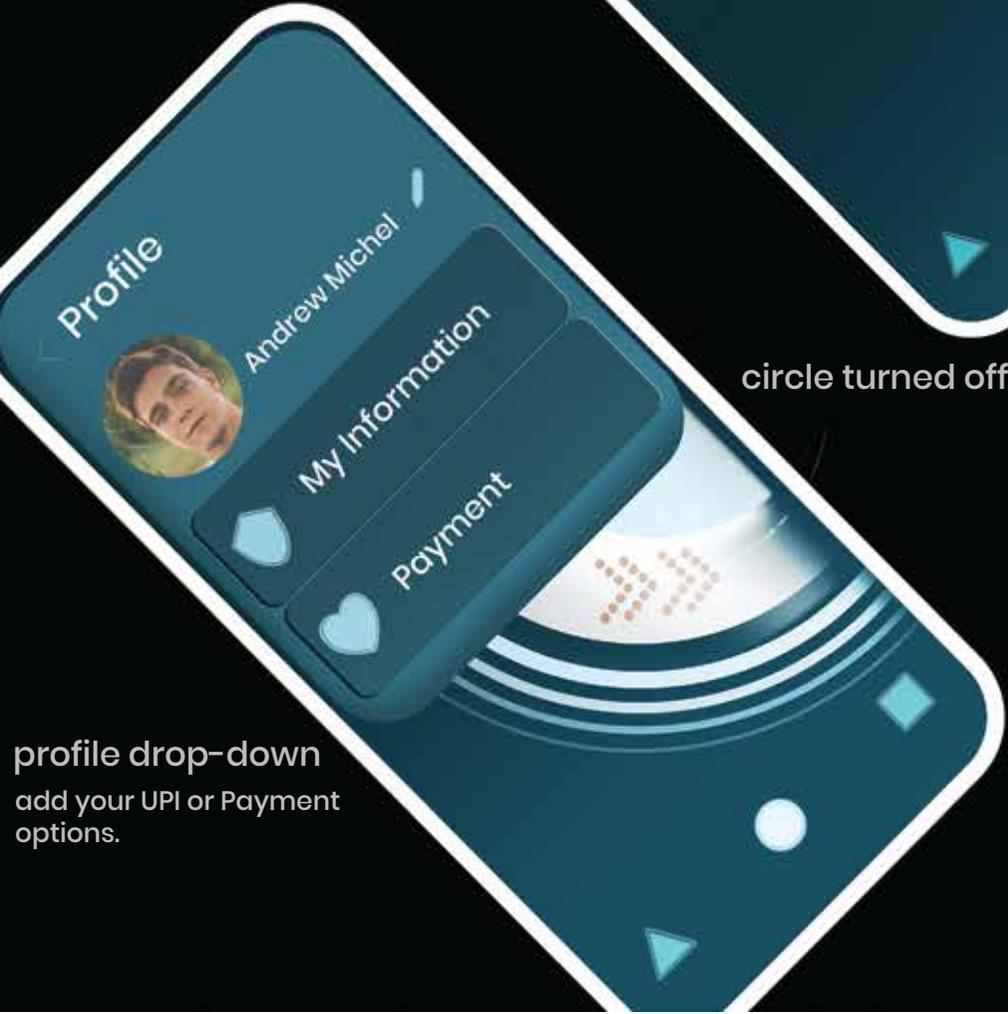
tap to switch off circle

circle turned off



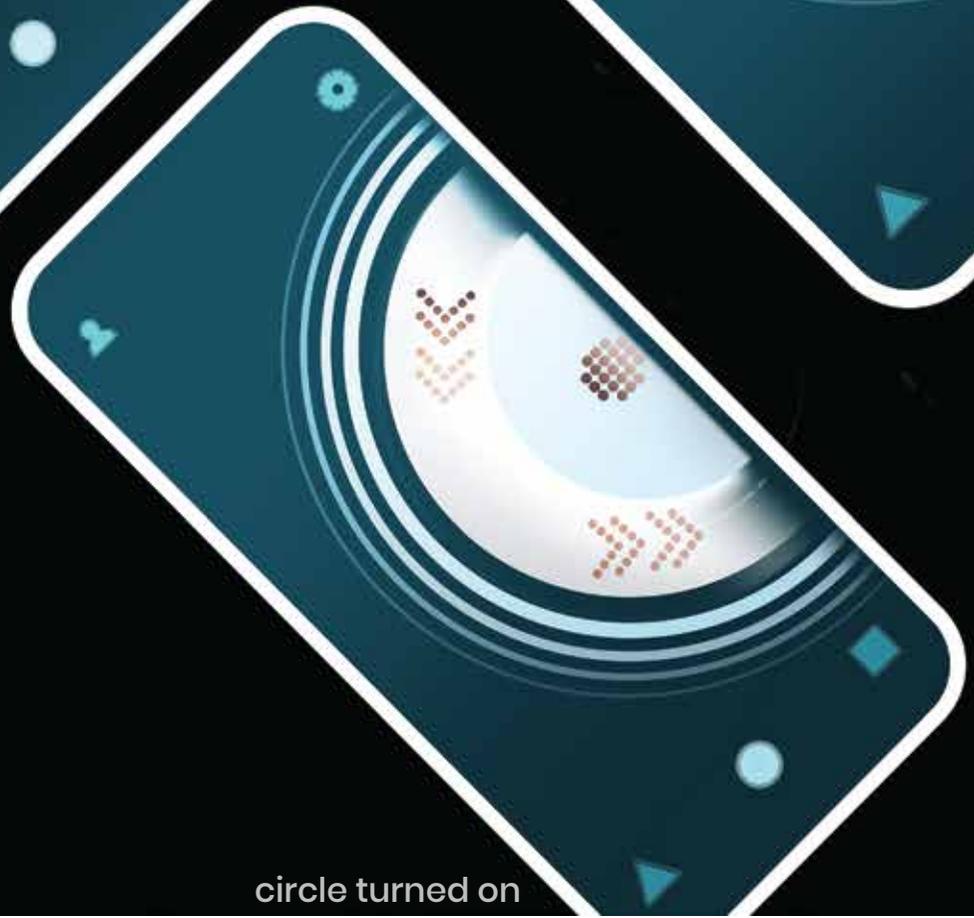
system preferences drop-down

add close friends into your closer circle



profile drop-down

add your UPI or Payment options.



circle turned on

Recharge card stores time.
To make sure nobody is struggling, and to make you be more efficient in shopping.
You can earn time as a reward when you act smart. It also connects you and the shop keeper for the payment purposes.



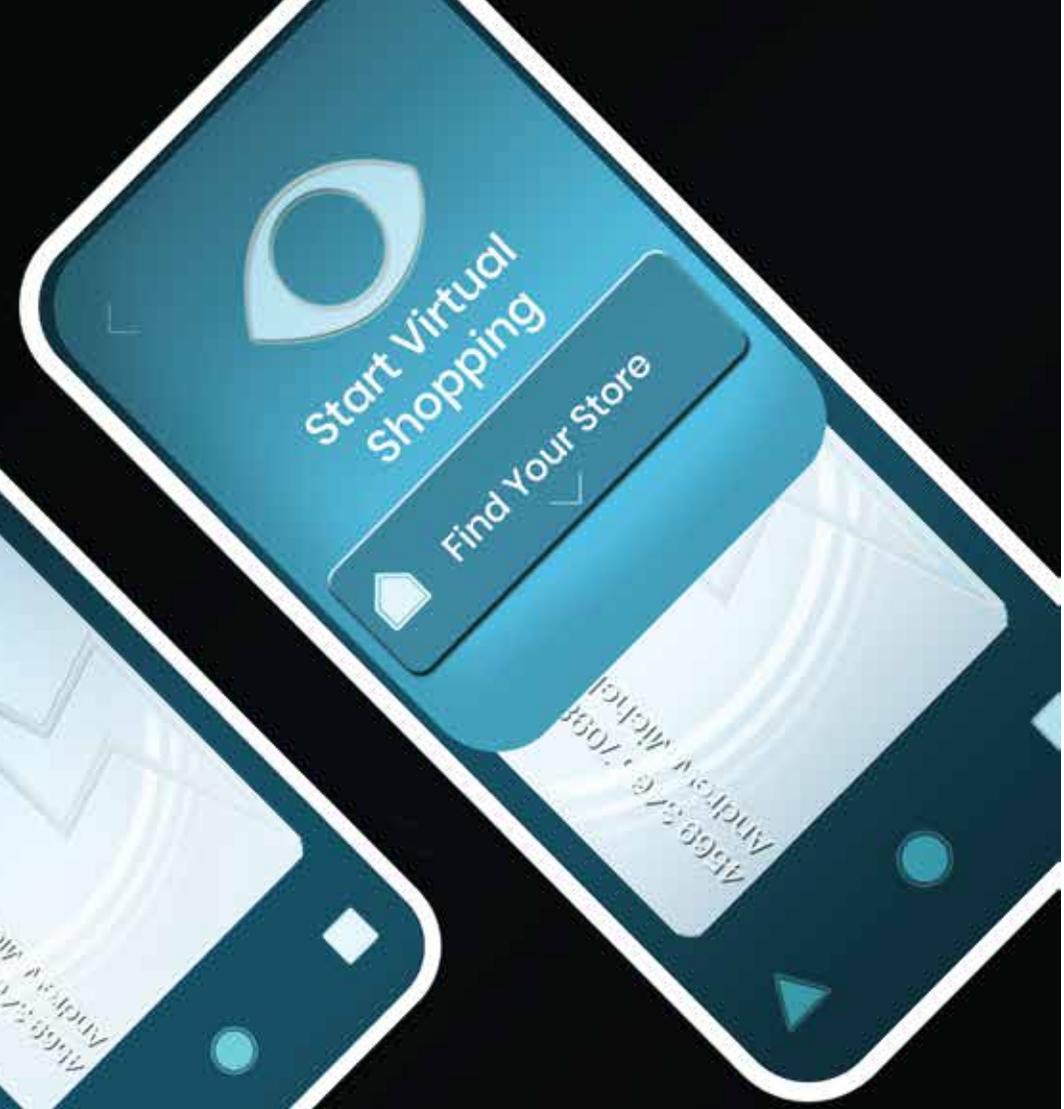
recharge value drop-down

your card will be recharged with time, and everytime you save time in your visit it gets added to your card as as reward.



virtual shopping drop-down

helps you save your time while standing in the line. It tells you the available items and where it is placed, so that you dont waste time in searching and getting disappointed





You have the option of virtual card and physical card. As soon as you scan the card, shops billing portal is linked to your virtual shop. whatever you select to buy, is stored in the billing list and since you can pay with app, bill and all the information comes to yor app directly.

Therefore no human interaction. And thus making the process easier for both shopkeeper and customer

JOURNEY MAP

Circle will help people stay fit and safe.
It will motivate them, make them feel
connected and be at peace.



GETS OUT OF HOUSE AND OPEN THE CIRCLE APP.
SWIPES AND SWITCHES THE CIRCLE ON.
STARTS WALKING TOWARDS THE GROCERY STORE
FULLY AWARE THAT CIRCLE IS HELPING HIM MAINTAIN
SOCIAL DISTANCING.

REACHES HIS DESTINATION AND SCANS HIS CARD
ON THE DOOR.



WHILE HE STANDS IN THE LINE, WAITING, HE STARTS HIS
VIRTUAL SHOPPING ON THE CIRCLE.



FINALLY HIS TURN HAS ARRIVED.
WHILE HE ENTERS THE DOOR THE AIR CURTAIN
ON THE DOOR SANITISE HIM FROM HEAD TO TOE.





HE QUICKLY FINISHES HIS SHOPPING AS HE KNOWS WHAT IS AVAILABLE AND WHERE WHAT IS.

HE TRIES AND SAVES SOME TIME IN HIS RECHARGE CARD WHICH ADDS UP AS BONUS BECAUSE CIRCLE HELPED HIM FIND MOST EFFICIENT WAY OF SHOPPING WITH MIN. HUMAN CONTACT.



PAYS THROUGH THE APP AND LEAVES. BEFORE HE GETS OUT AIR CURTAIN SANITISE HIM AGAIN..

HE EXPERIENCES COMPLETE PROTECTION AGAINST VIRUS AND MAINTAINS MAXIMUM LEVEL OF SOCIAL DISTANCING



CIRCLE

recharge yourself
against virus



THANK YOU