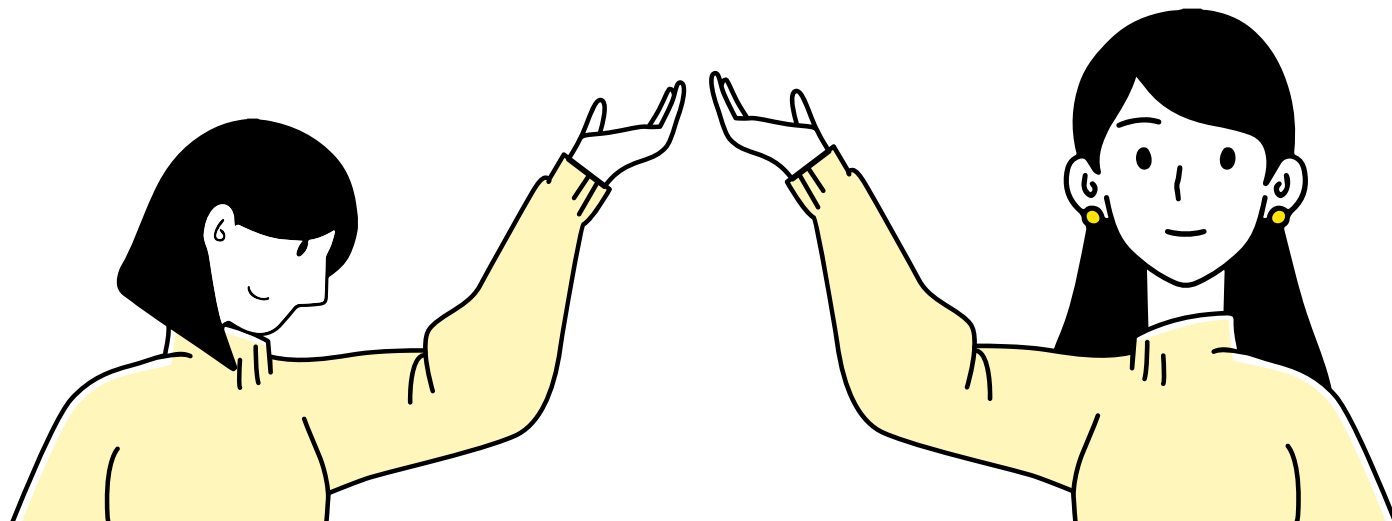


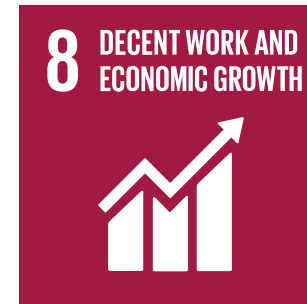
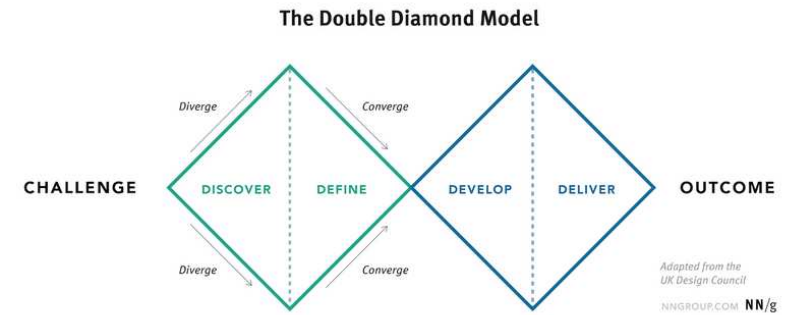
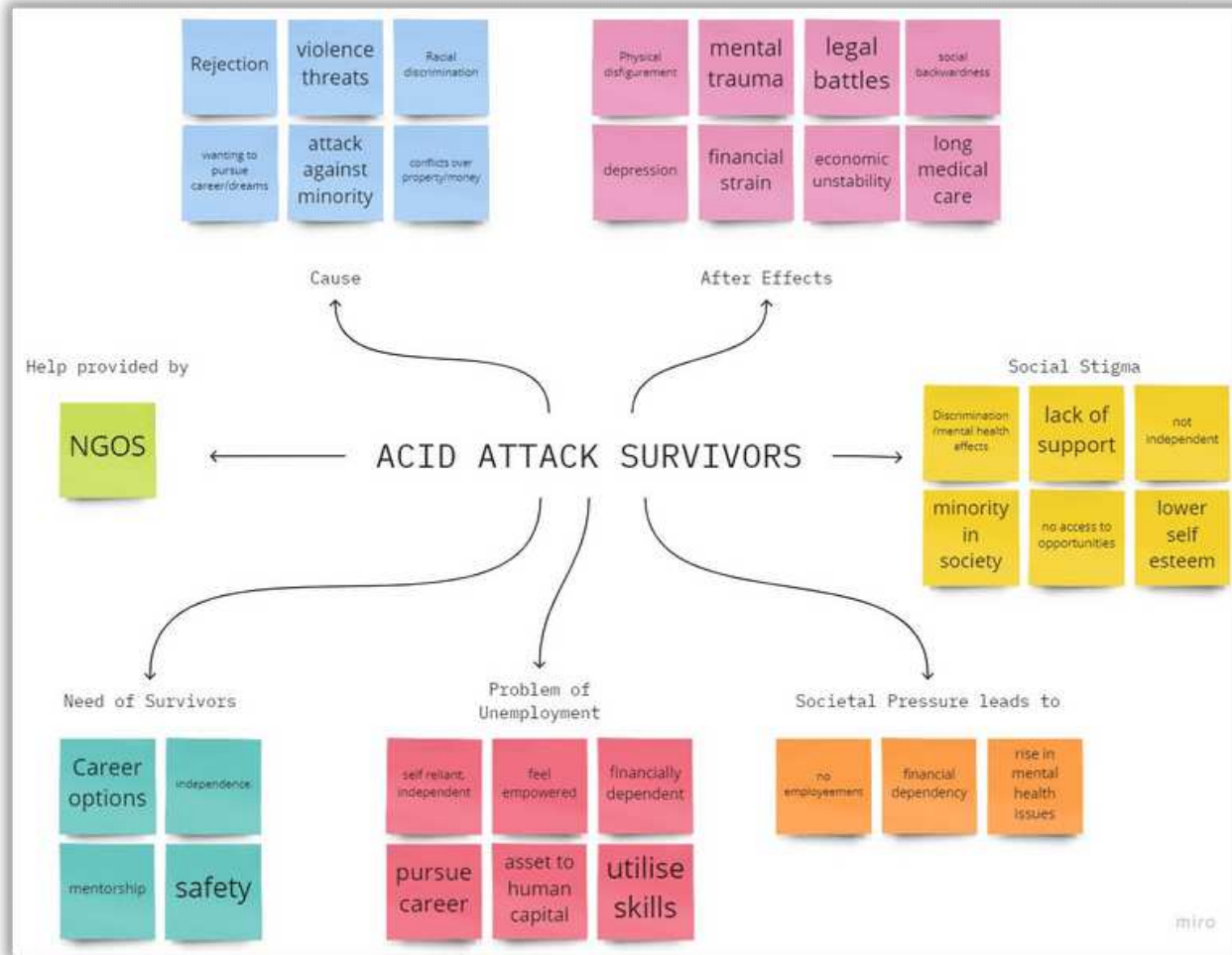
D'Source SDGs Design Challenge

By Preksha Gupta

Symbiosis Institute of Design



Understanding Problem



Lack of opportunities & upliftment for Acid Attack survivors initiating gaps in the employment process.

[Research Doc Link](#)

Primary User

"Hardly find support and extended helping hand apart from NGO"

Fearless Rashmi, 28 yrs



Acid Attack Survivors

- Physically and emotionally impacted by acid attack
- Looking to rebuild her career and life ahead

Age Group:

Survivors generally between 10-40 years of age

"The entire family suffers from the poor financial condition due to my medication and legal battles but I'm helpless"

Hopefull Alifa, 19 yrs

"Scrutinizing looks and fear of Judgement pull me back from making a career"

Sensitive Tuhira, 32 yrs

"I want to make my different conditions my strength and make a bright future ahead"

Determined Radhika, 36 yrs

Secondary Users

Mentors & Counsellors



- They provide a safe space to survivors to open up
- Give them insight into opportunities that lie ahead and counsel them.

Domain:

They impact and influence both personal and professional life of survivors

Company Professionals



- Hire acid attack survivors under the disabled people slab in their company
- Employees feel apprehensive about working with them

Domain:

They influence the professional life of the survivors.

"Survivors give up on their education, career and find it tough to restart again. They are devoid of counseling in all ways."

Sarika Sharma, 46 yrs

"Roles reserved for survivors often go to someone else as we aren't able to find them specifically, cant help even though CSR activities are for them"

Rahul Nagpal, 32 yrs

User Stories & Scenarios



"I want to apply for jobs but how to make a resume, apply? There's no help"

User Scenario: Sarika wants to work but faces issues with the making of the resume application process.

Solution Feature: Resume Builder



"I don't have relevant skills to compete for work "

User Scenario: Rashi is worried about her skill degradation and existing competition.

Solution Feature: Training Courses



"I don't want to face rejections due to appearances again. What to do?"

User Scenario: Savita feels dejected due to multiple rejections at the last moment due to physical looks but not skills.

Solution Feature: Video Introduction

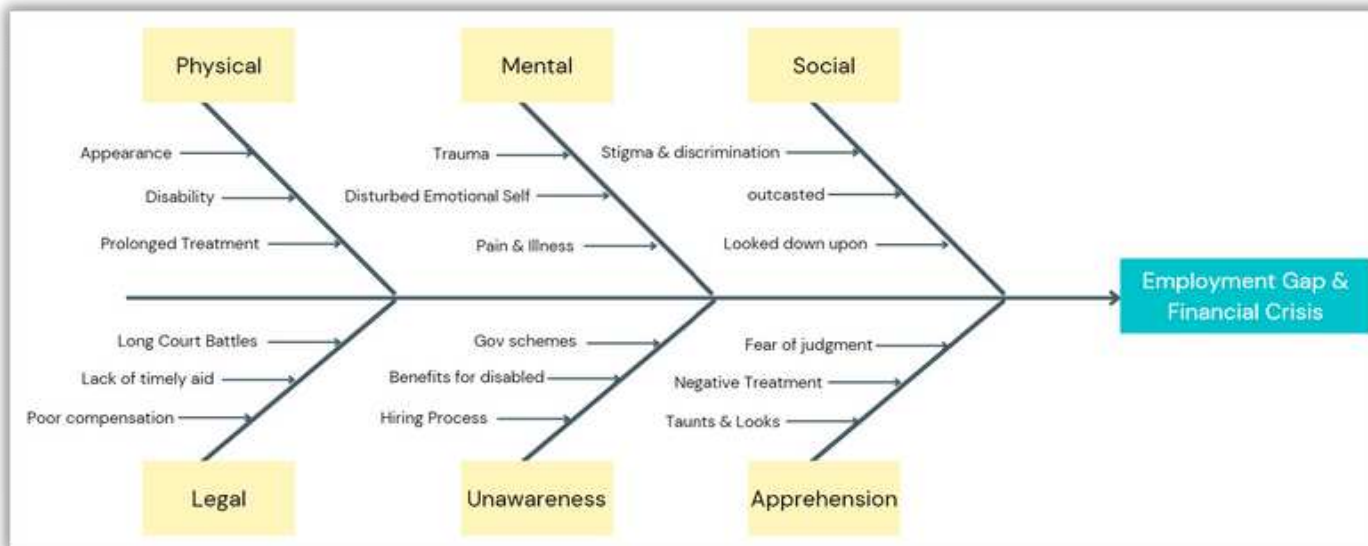


"I feel so lost about life ahead, from where to start?"

User Scenario: Prerna is unsure about how to restart her life ahead personally and work-wise to gain independence.

Solution Feature: Mentorship Sessions

Identifying Solution

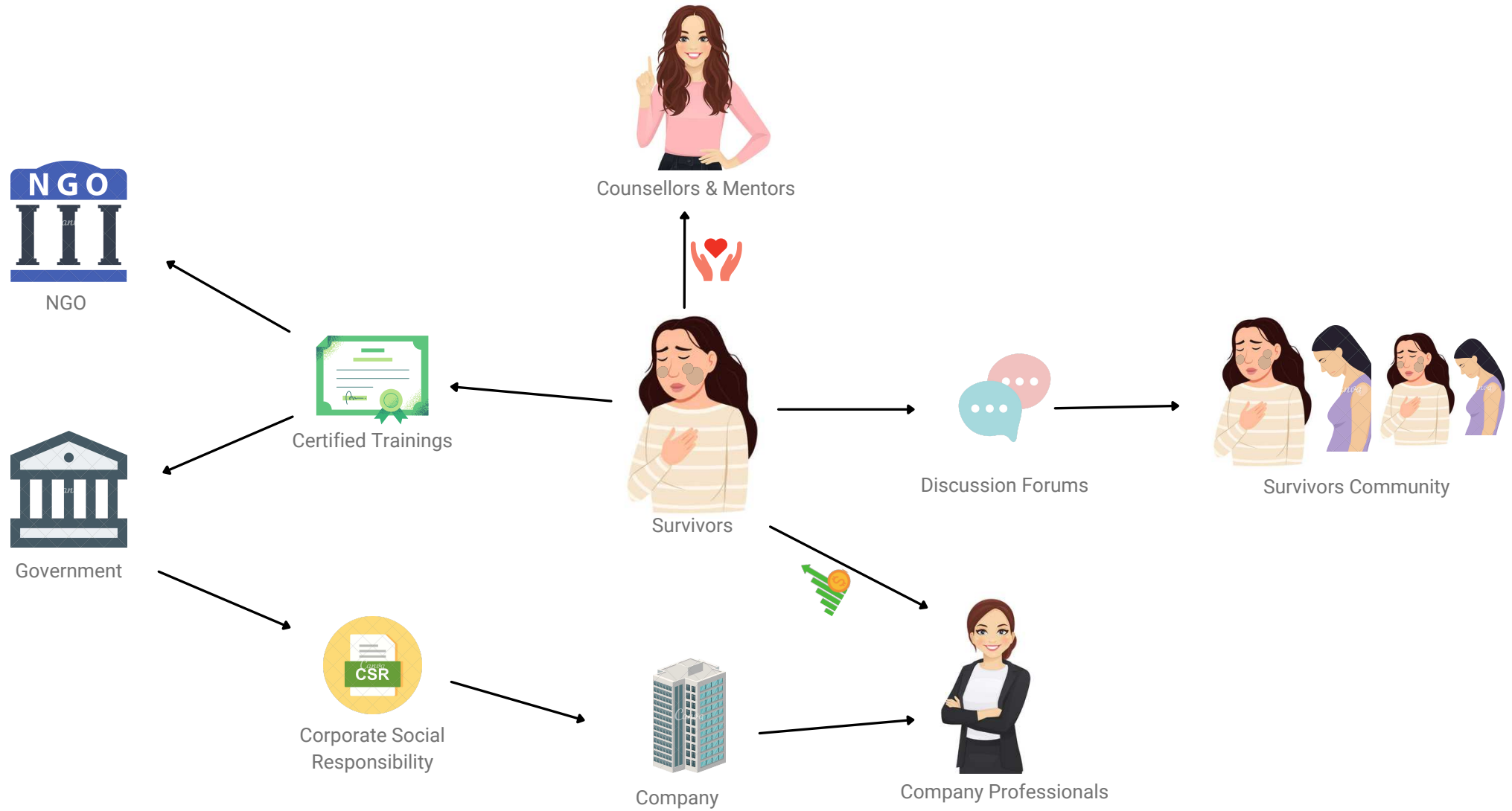


Fishbone Diagram- Defining Cause and Effect Relationship

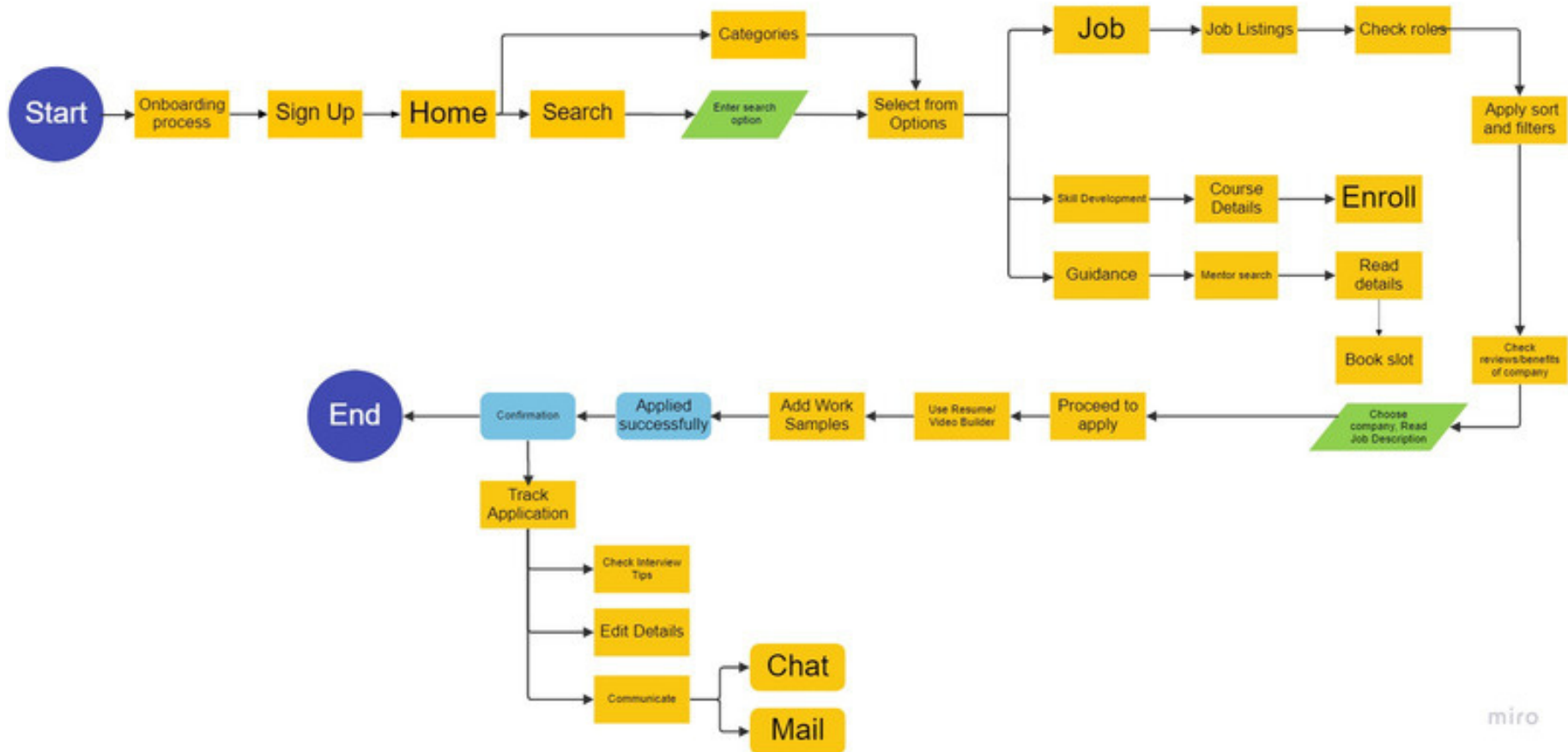
Comprehensive Growth Opportunities:

- **Work Opportunities:** Provide jobs and work opportunities to provide financial freedom.
- **Training:** Provide a variety of opportunities to upskill and train survivors.
- **Counselors & Mentors:** Provide mentorship, jobs, and build work profile.
- **Community:** Build a community platform where survivors help out each other with opportunities.

Grow Working Model

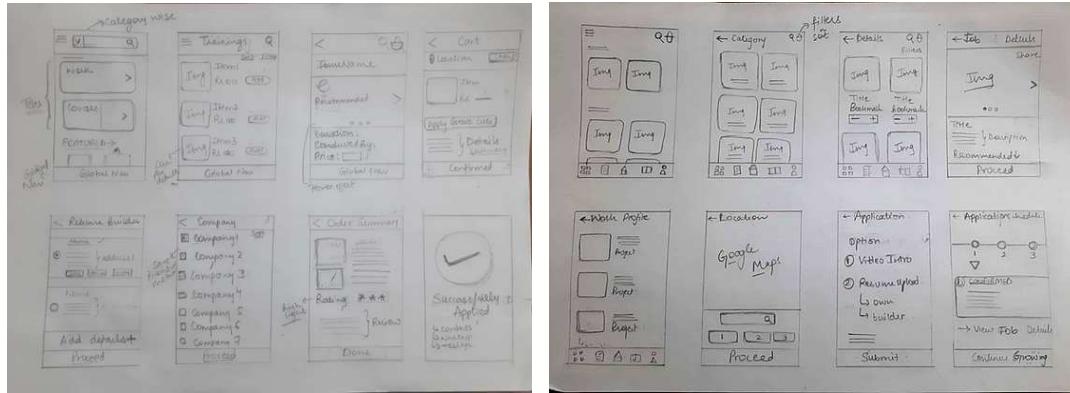


Task Flow



Conceptualisation

Ideation Sketches



- 2 Tiled view has been used for categorization.
- Use of Progress Bar for application tracking.
- Home Page has all opportunities listed via nested doll navigation.
- Global Navigation with 5 main options & hamburger menu on top.

Key Accessible Features



Voice Assistant:
Aids users with difficulty in typing



Screen Reader:
Assists users with learning by hearing

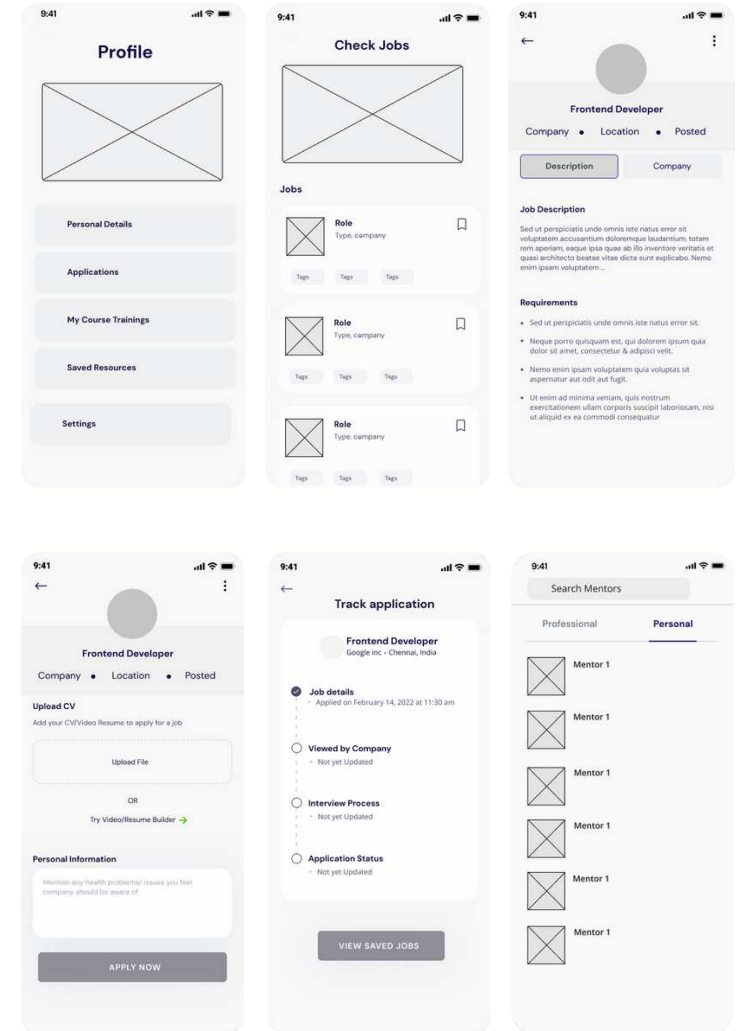


Video Content:
Helps users consume content through video



Tooltips:
Providing information clues to user

Wireframing



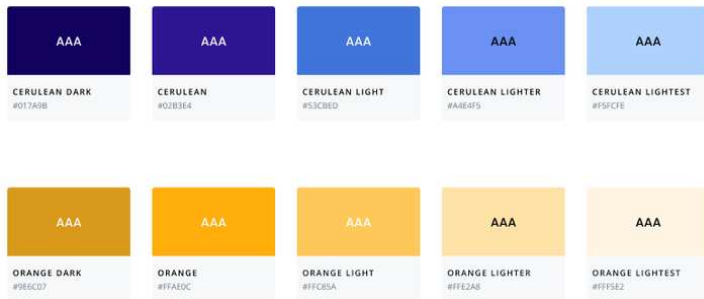
Style Guide

Typography

Nunito

Aa **Aa** **Aa**
Bold Medium Regular

Color Palette



Illustrations



Iconography

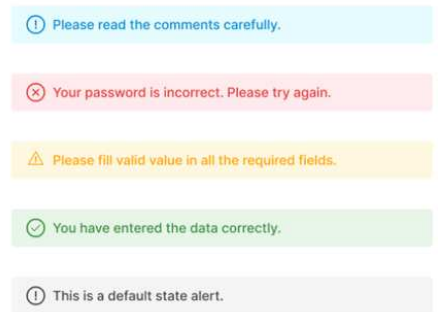
System & Devices



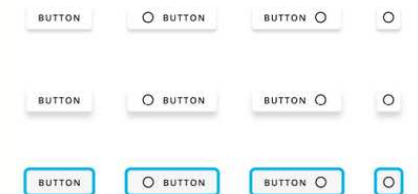
Media



Notification Alerts

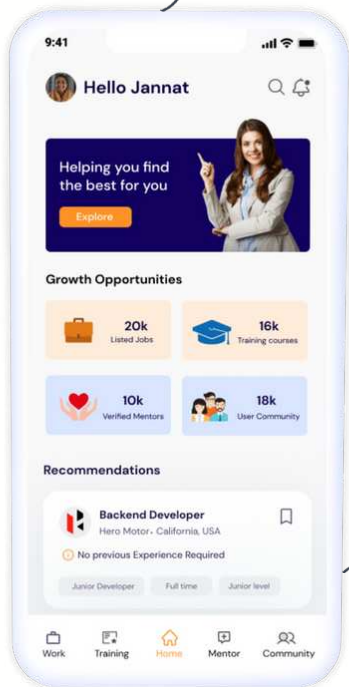


Buttons



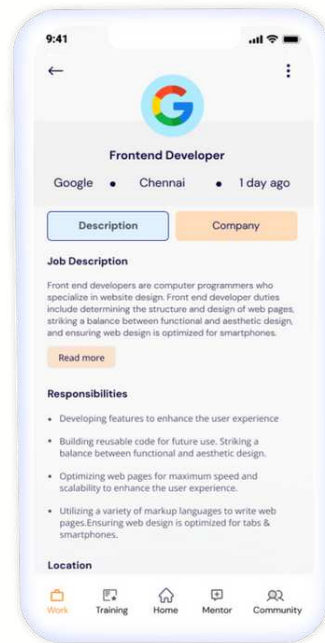
High Fidelity

Navigation: Use of Hub & spoke for easy content access



Home Page

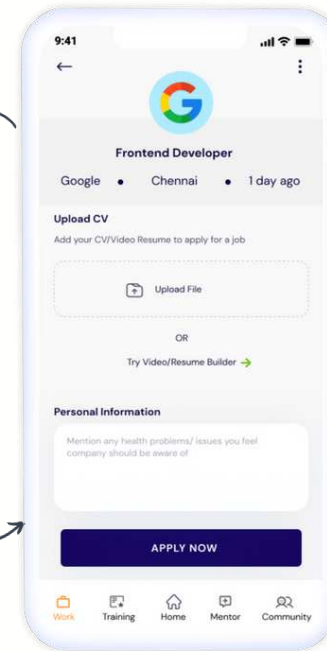
Recommendation: Personalized opportunities



Job Details

Detailed Info: Verified details about job & company provided

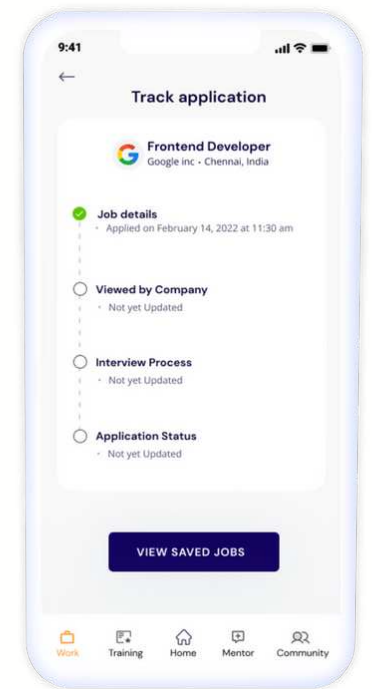
Easy applying process: Allows to upload files or use resume/video builder



Application Process

Personal Info: Users can mention any health concerns/issues here

Tracker: Progress bar for easy process tracking.

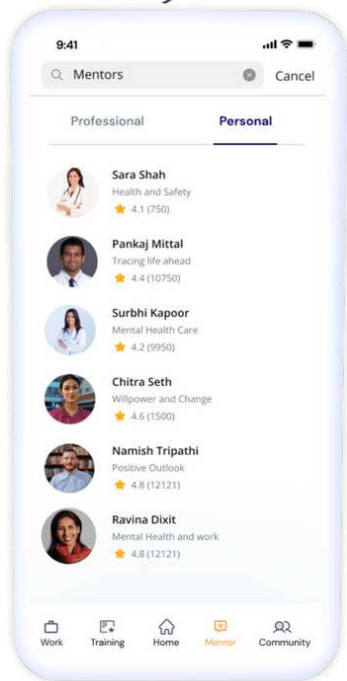


Application Tracker

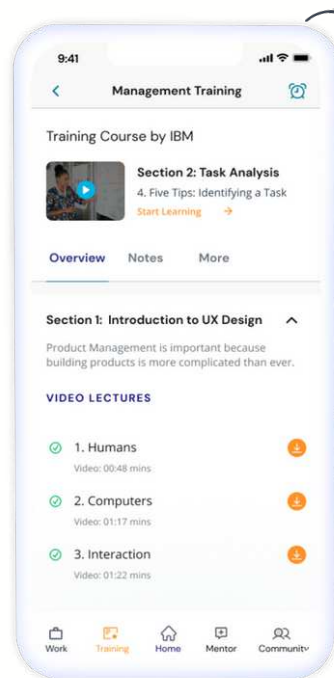
Prototype Link

High Fidelity

Find mentors: Tabs to switch between finding personal/professional mentors



Mentor Connect

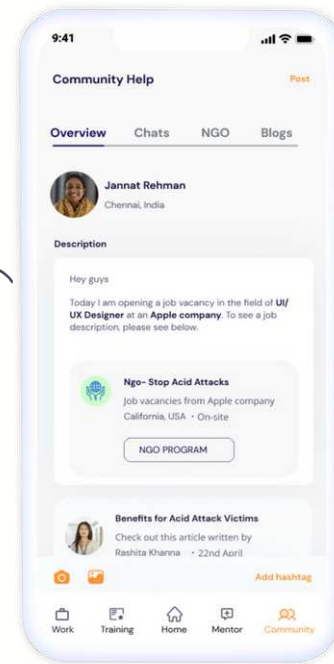


Training Courses

Schedule learning: Set your learning time

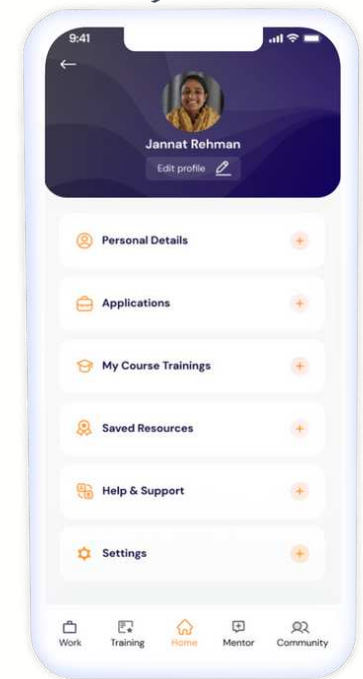
Engage: via content sharing, chats, blogs, Ngo programmes

Certified courses: Download course content (Videos & notes) for upskilling



User Community

Profile section: Personal & work-related user info can be edited via profile



Profile

Prototype Link