

100+ Million Lives

According to an estimation by experts, As of 2021 there are over 600 million migrant workers in India

And an estimated 140 million workers migrate towards cities from states like U.P, Bihar, West-Bengal for livelihood opportunities



8 DECENT WORK AND ECONOMIC GROWTH



Problem



Photo: Reuters/Adnan Abidi



Employee Access

Lack of accessible and reliable pipelines regarding jobs, health services and NGO programs

Exploitation, low/ untimely payments leading to mistrust



Hiring Methods

Recruitment mostly Disorganized and Offline through Trade Unions, Labour Leaders, Referrals



Employer Dependency

Lack of data on workers & poor accessibility to the workers

Operating at limited capacity due to reverse migration

Our Users

Name: Ram Age: 28 yrs

Family members: 7

Monthly income: 9000 INR

Occupation: Construction Worker

A migrant worker from Bihar who has been travelling to Gujarat for the last 16 years to work. Due to the pandemic, **Ram lost his job**

Having limited savings and being the only earning member of the family, he is **worried** about how he would take care of his family of seven which is now reduced to begging on streets.

“I am struggling to get a job and I’m not educated enough to understand the existing government schemes to support me. Where should I go?”



No
complaint
mechanism



High
Dependency
for jobs



Uncertain
wages



low
awareness



Low
literacy



Low
technology
penetration

India has almost
60 million
construction workers,
and the construction
sector contributes
7% of India’s gross
domestic product
(GDP)



SHRAMIAN

A scalable, native language supported IVR based **Solution** to:

- Bring equitable job opportunities to migrant workers
- Establish employer-employee connect
- Attempt at formalizing the informal sector
- Provide awareness about relevant government schemes

Desh ke **SHRAMIK** ko Humara **NAMAN**



Solution overview

The soln would be based on IVR, which removes the language and internet barrier from workers. The pin based job browsing and application will help with customization and also support situations where phones are a shared asset.



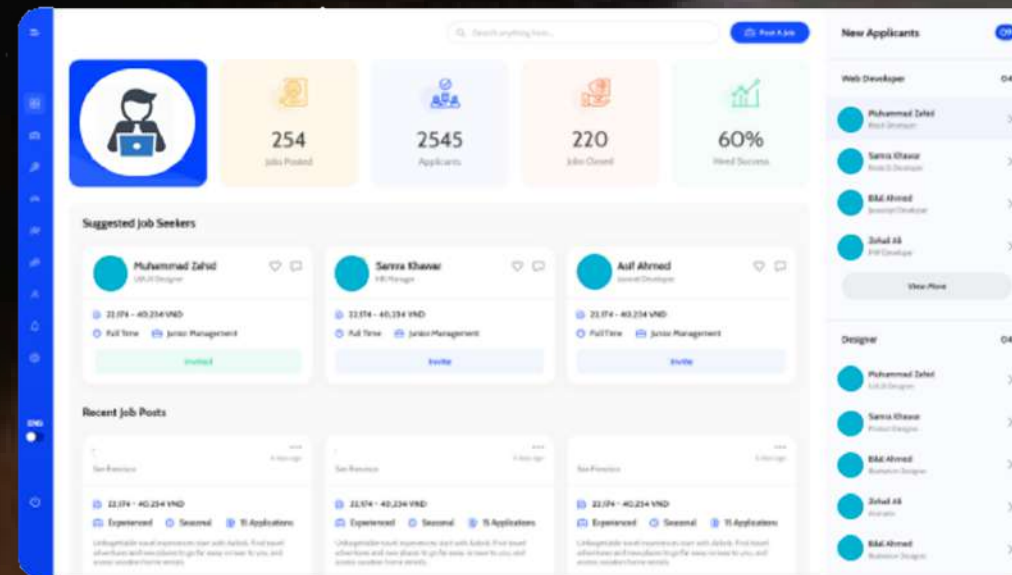
1

WORKER IVR SERVICE

IVRS platform for workers to register themselves, browse jobs & receive relevant welfare schemes by simple numeric input on phone

This multi-tech platform is designed keeping in mind the ease of use of involved stakeholders.

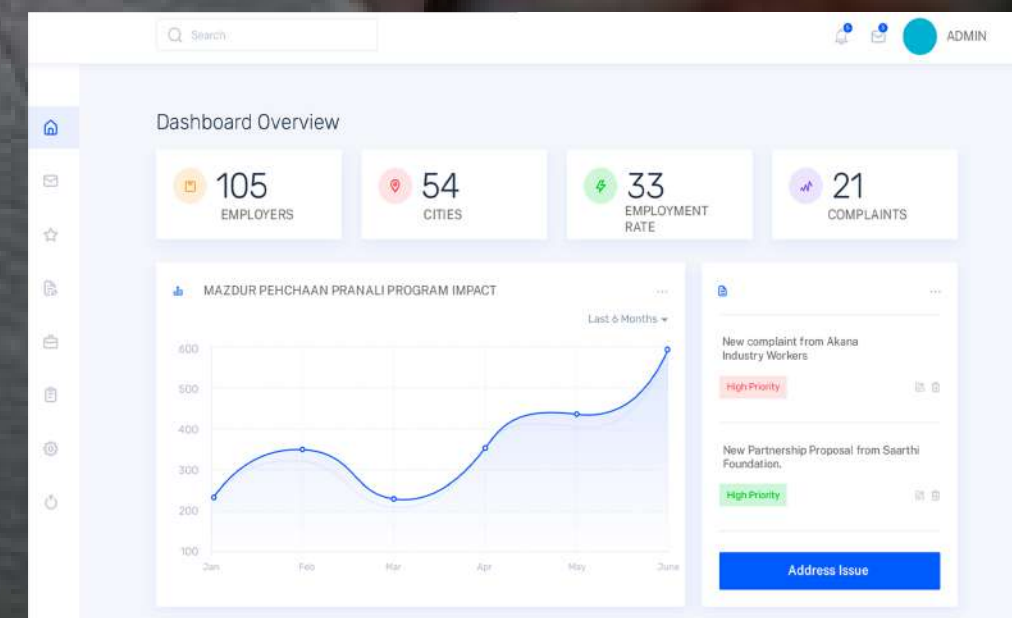
While it would be more convenient for middlemen and workers to post and view job information using IVR facility, the employer and admin team can view work status and platform impact over a web-application.



2

EMPLOYER WEB-PORTAL

Job Postings and Demand Based Fair job offering via Employer Dashboard



3

DATA DASHBOARD

Real-Time Data Analytics for administration built upon IVR data

PPP model



Our Mission & Vision

Recognize and support the unskilled, circular migrants to make informed choices about work and benefits by designing an inclusive platform

To create a better everyday life for migrant labourers and their family



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